



Ricky Chiang

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rychiang.com

Proficiency

Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Photoshop
MAC OS
Microsoft Office
(Excel, PowerPoint, Word)

Understanding

Adobe After Effects
Adobe Premiere
CLO 3D
HTML5/CSS

Language

English
Spanish

Work Experience

Olivet International, Inc.

Director of Surface Design
Senior Graphic Designer
Graphic Designer

Minneapolis, MN and Bentonville, AR
(Sep. 2023 – Present)
(May 2022 – Sep. 2023)
(Oct. 2017 – May 2022)

- provide direction for internal product development & design teams
- oversee print & pattern direction, packaging, and CLO 3D CAD mockups
- communicate with and share feedback from clients and licensed brand teams
- research and present graphic and product trends
- prepare CADs, artwork, patterns, sample order techpacks, and design assets
- design packaging, displays, and photography for Fortune 500 companies and multiple licensed brands
- organize brand assets and presentations for mass-market product categories from kids' back-to-school, home play and storage, seasonal, and travel goods

New Student & Family Programs

Senior Graphic Design Intern

Fayetteville, AR
(Jan. 2016 – Sep. 2017)

- supported interaction in student orientation programs with digital and print design, including promotional materials and social media graphics
- collaborated daily on multiple concurrent projects within a creative team
- photographed and filmed campus and orientation events with 300+ attendees

Menguin

Graphic Design Intern

Fayetteville, AR
(Mar. 2017 – Jun. 2017)

- produced digital advertising, edited photography, and researched email campaigns to support the Menguin brand identity
- ideated with the creative team in project direction and design exercises for brand exploration
- oversaw marketing project with customer service team from conception to pre-flighting print materials

University of Arkansas School of Art

Graphic Design Intern

Fayetteville, AR
(Oct. 2016 – May 2017)

- prepared posters and vinyl for gallery exhibitions, weekly Visiting Artist lectures following School of Art brand standards, and related student shows and events

Volunteer Experience

Franconia Sculpture Park

Volunteer Photographer

Minneapolis, MN
(Aug. 2022 – Sep. 2022)

- photographed and edited documentation for artist events and performances
- collaborated with volunteer coordinator to provide a welcoming experience to guests

American Institute of Graphic Arts (AIGA) NWA

Member

Northwest Arkansas
(Sep. 2018 – Feb. 2020)

- participated in discussions to grow the regional design community and future creative workshops
- volunteered professional design experience and resources in student portfolio reviews

Education

Bachelor of Fine Arts in Studio Art, emphasis in Graphic Design

(May 2017)

University of Arkansas, Fayetteville, J. William Fulbright College of Arts & Sciences

GPA 3.955

- Summa Cum Laude
- Windgate Foundation Scholarship

(2017)
(2017)